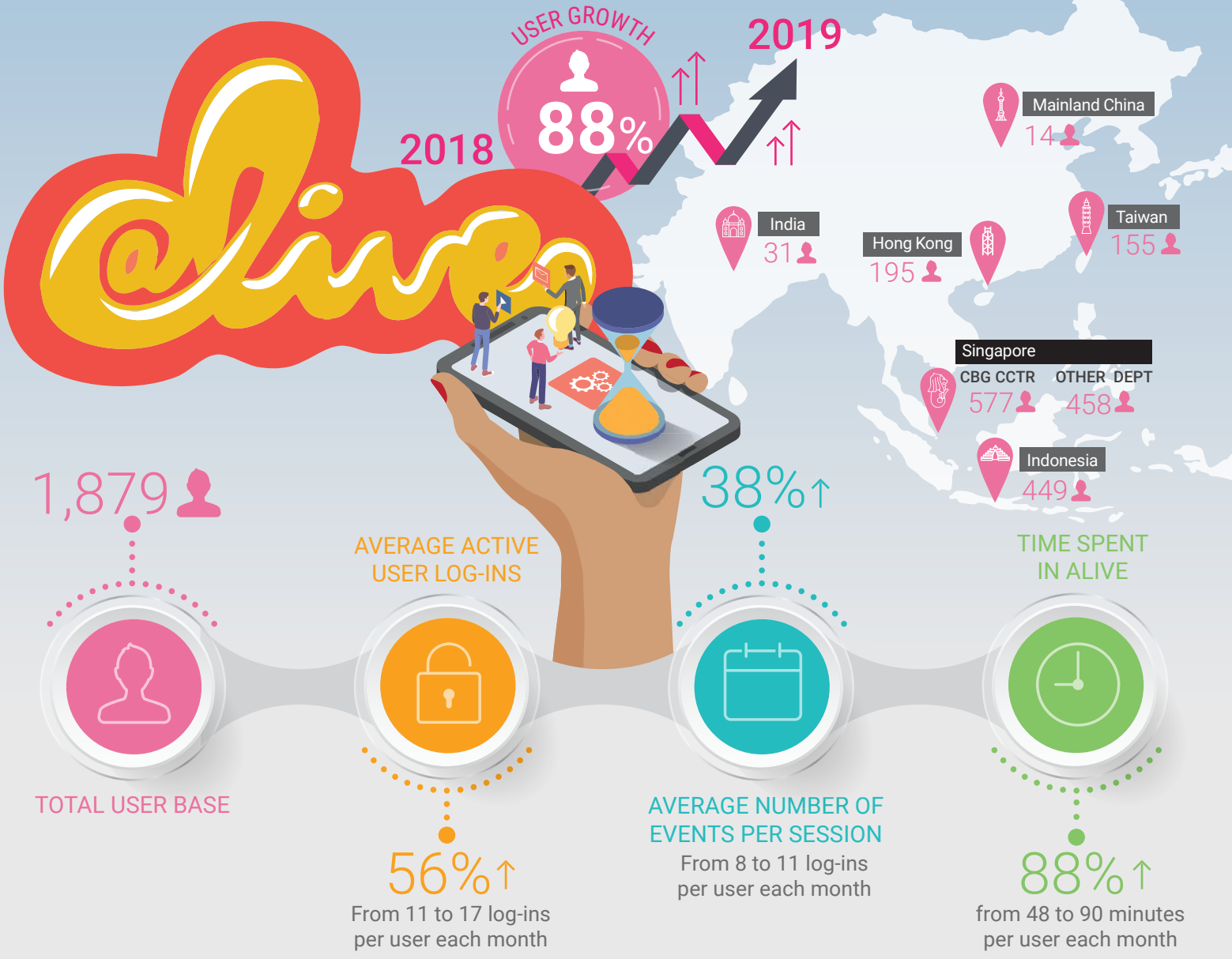
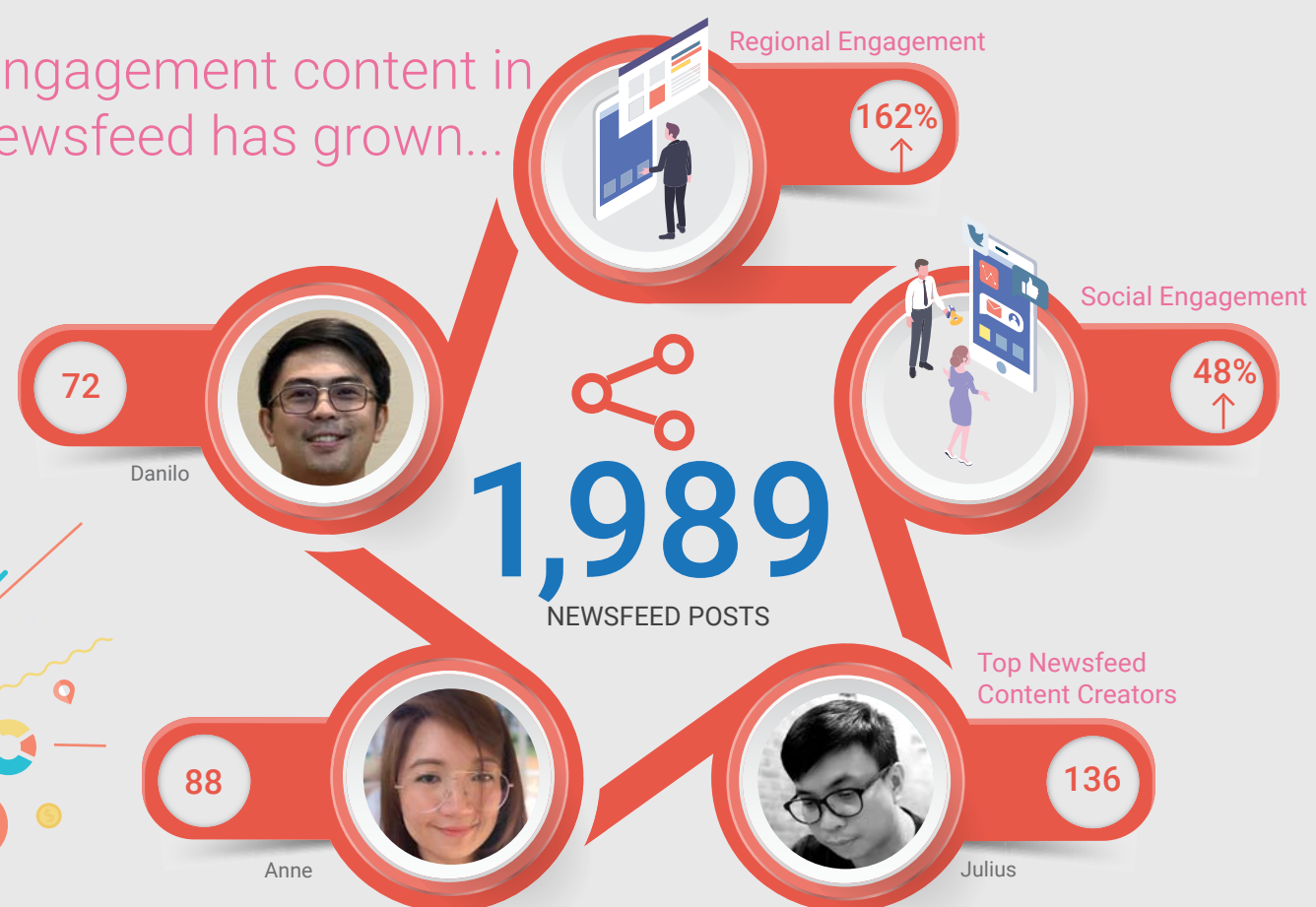
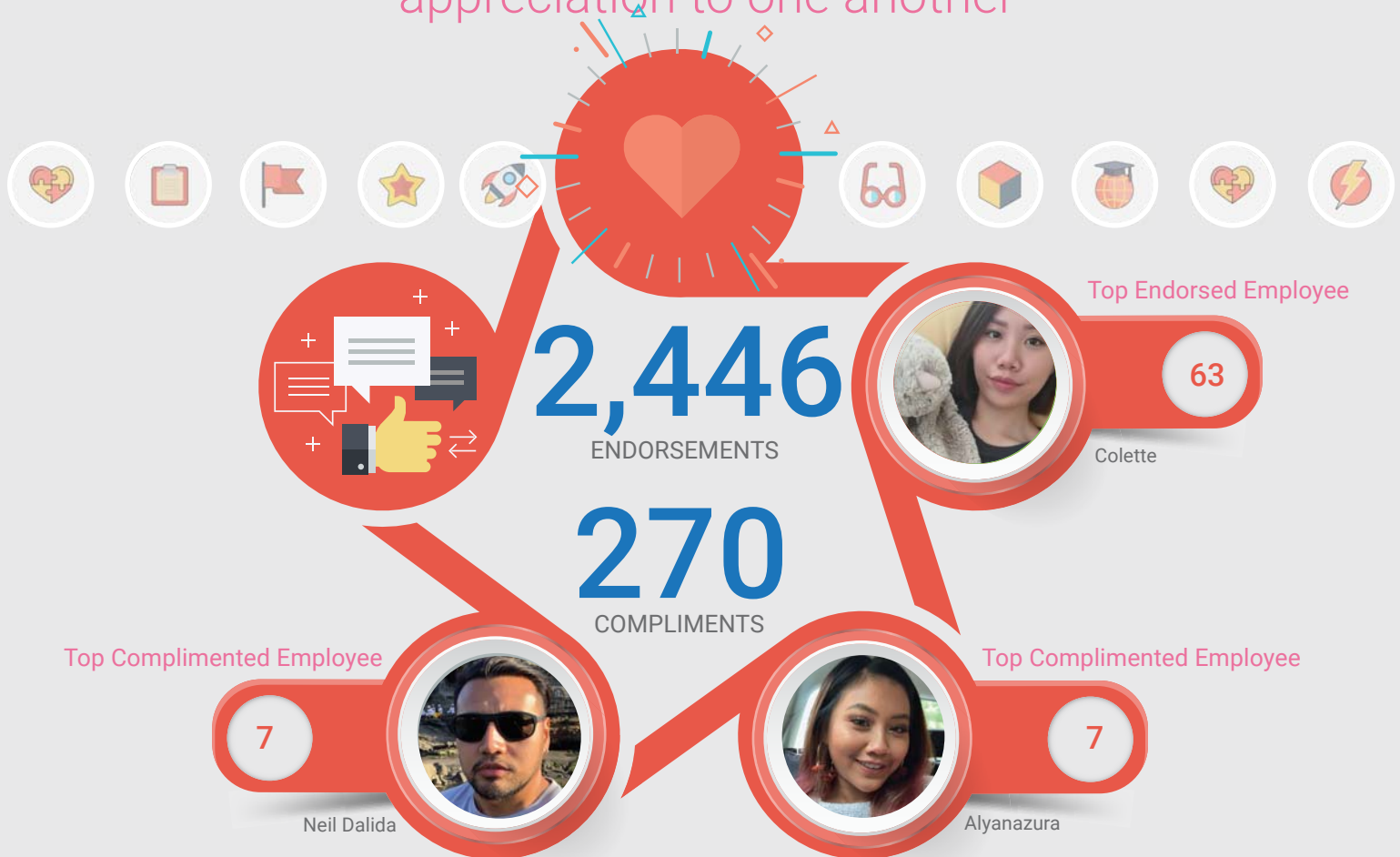




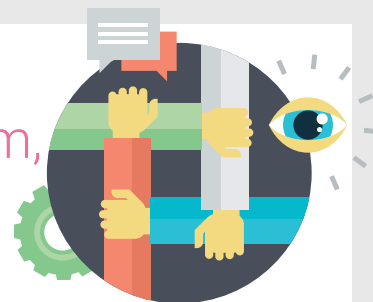
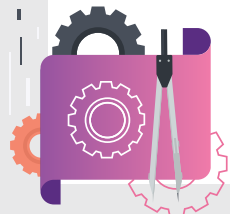
The engagement content in our newsfeed has grown...



As part of our CCTR culture of showing appreciation to one another

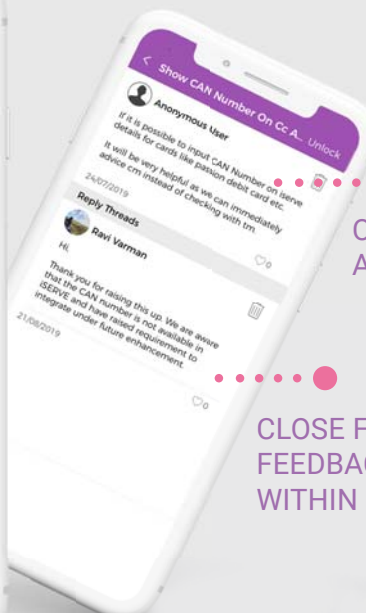
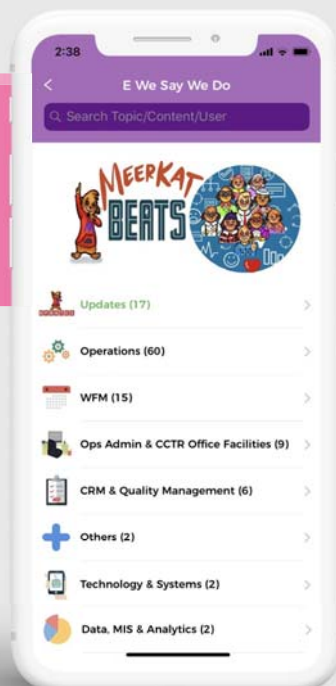


Through understanding the needs of our employees and working closely with them, **5** new features have been introduced

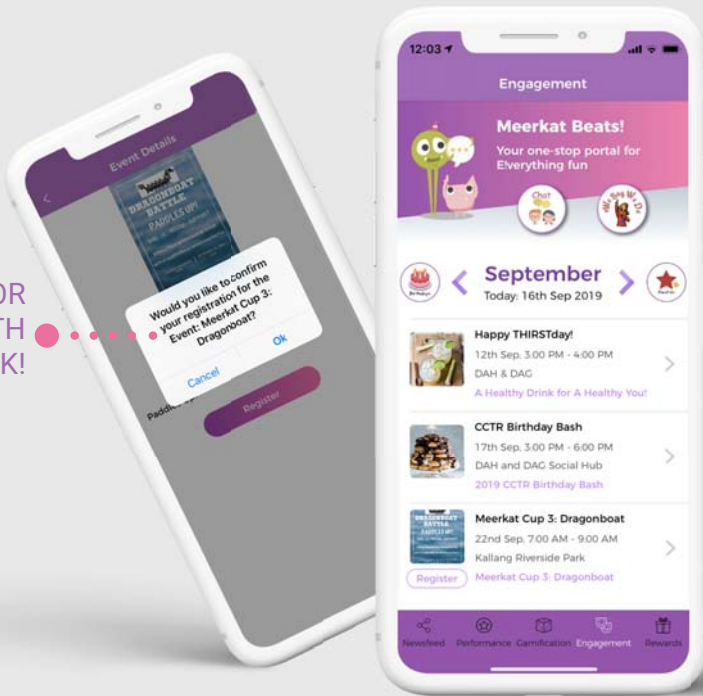


12 MONTHS
135
THREADS
Feedback platform
E We Say We Do
with 100% follow-up (vs 26 in 2017)

CLEAR
CATEGORISATION
OF FEEDBACK



REGISTER FOR
EVENTS WITH
JUST 1 CLICK!



Events portal
Meerkat Beats

with full
registration

8 MONTHS
57
EVENTS

STAY ENGAGED
ON THE GO



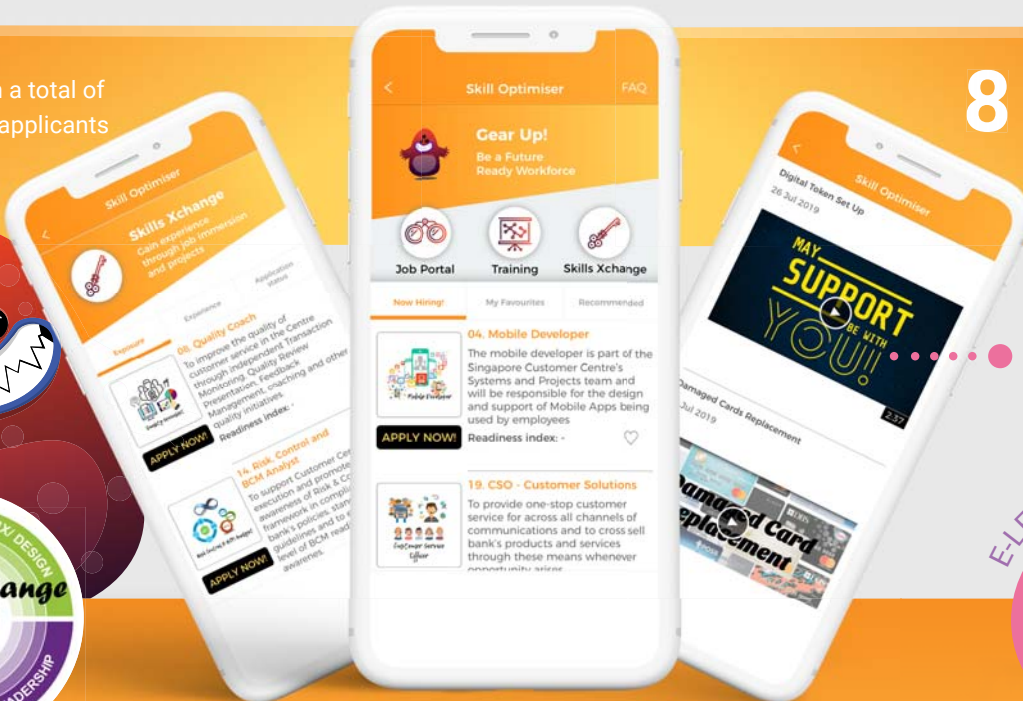
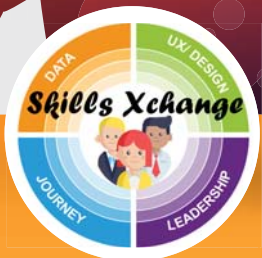
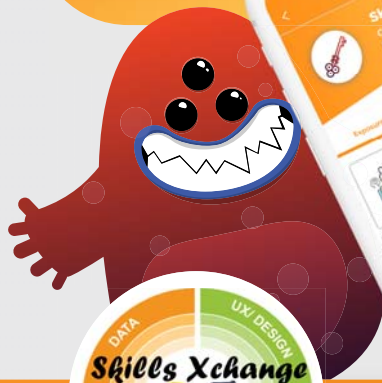
Skill Optimiser – to empower employees to take
charge of their learning and career development

IN JUST 12 MONTHS

18 with a total of
JOBS 98 applicants
WERE FILLED

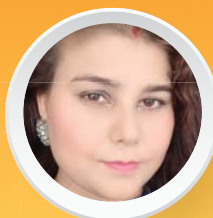
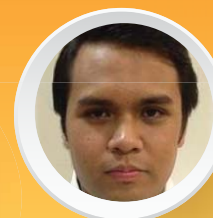
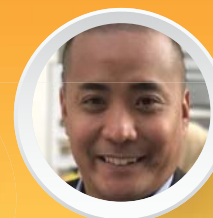
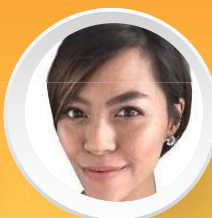
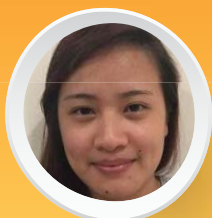
8 PROJECT
OPPORTUNITIES
were filled
with a total of
137 applicants

LEARN ON
THE GO



E-LEARNING COURSES
AVG. **5**
EACH
EMPLOYEE

EMPLOYEES WHO HAVE COMPLETED PROJECTS





Gamification – to drive desired behaviours among employees & the CCTR's goals through challenges and personalised tasks & quests

COMPLETED

36
QUESTS

IN JUST 5 MONTHS

COMPLETED

11
TASKS

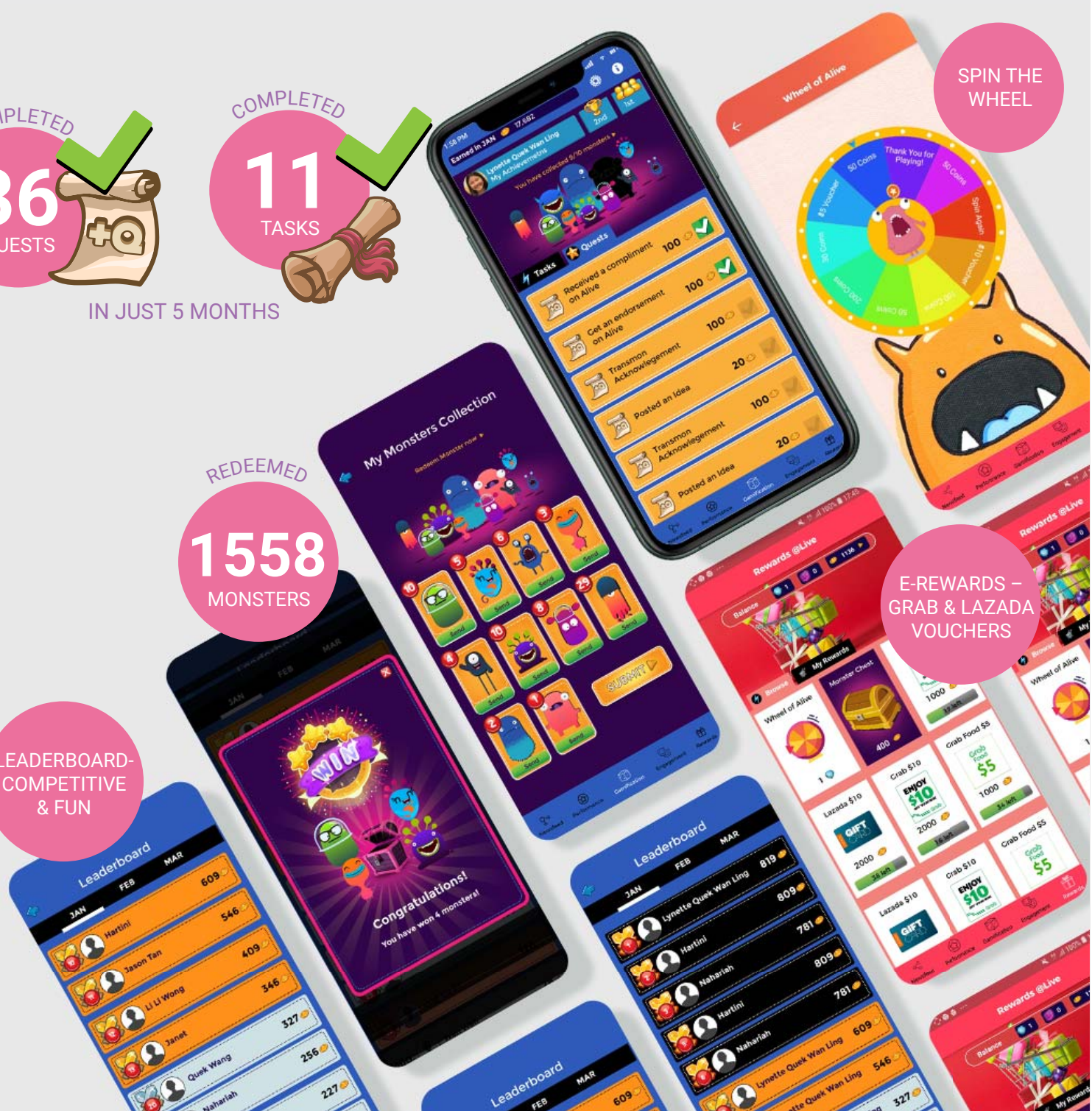
REDEEMED

1558
MONSTERS

LEADERBOARD-
COMPETITIVE
& FUN

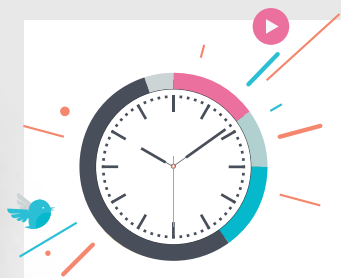
SPIN THE
WHEEL

E-REWARDS –
GRAB & LAZADA
VOUCHERS



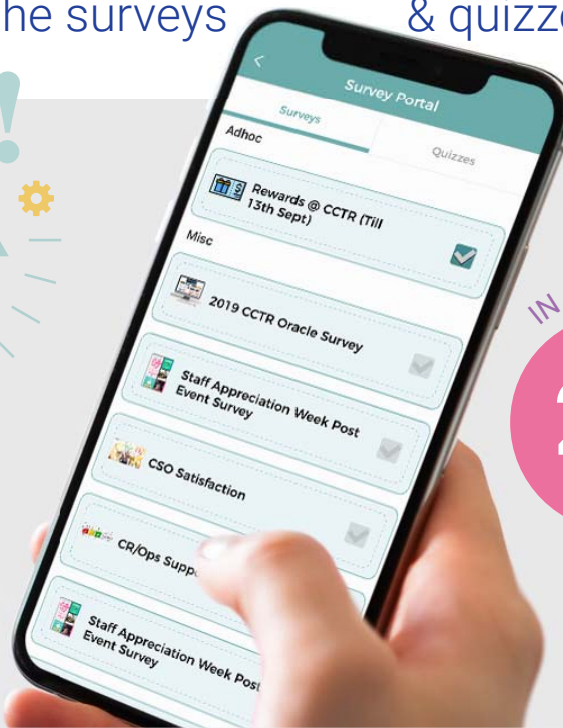


Sustainability campaign to encourage employees to bring their own food container, tumbler & consume less meat!



Survey portal

Employees save time with this centralised platform that houses all the surveys & quizzes



IN 2 MONTHS
HOSTED
23
SURVEYS

In this journey of designing new features that create **joy** for our employees, we would also like to thank our **Meerkat Influencers** for being part of our Alive design & communication process



We will continue building

